

## WCRHA Media Policy

- No professional camera equipment used in or near arenas except by official photographers and/or credentialed media
- Media credentials are available only to journalists and photography/videography staff assigned to cover his event for an official new outlet that regularly covers local or industry events in a print, digital, or on-air format. A social media page/account does not qualify. Content from the event may only be used for the purpose of the story or article (and its promotion), and may not be distributed in any other way.
- Professional camera equipment includes, but is not limited to: DSLR, SLR, lenses longer than 2 inches, support devices (mono pods/tripods).
- No professional or organized photography sessions on show grounds except by official photographer.
- Media passes must be arranged with WCRHA in advance of the event. Media pass fees are \$500.