



# MINUTES

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*May 24th, 2023 | Meeting called to order by Thad Carr @ 7:00 PM*

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## In Attendance

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Melinda Gaw, Art Fingerle, Thad Carr, Jaimin Kozlowski, Kelli Brummett, Kelsey Njus; Barbi Boyle, Kain Emmons, Megan Myerdick, Mike Boyle, Debbie Tweedy, David Hanson

Late:

Absent:

Guests:

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## Approval of April 2023 Minutes

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Motion: Debbie    Seconded: Jaimin

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Next Board Meeting Date: **June 14th, on Zoom at 7PM**

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## Presidents Report

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Thad opens the meeting by thanking all who attended and supported Affiliate 2. He commented it was great to learn that we a high number of exhibitors.

Chuy Chavez has also resigned from the BoD and we wish him well in his next endeavor.

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## Treasurer's Report

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Jaimin provided the following report:

\*Club Balance -----\$86,755.41

\*Youth Balance ----- \$4,579.73

\*Savings ----- \$35,137.52

\*Square ----- \$18,481.99

Jaimin has been meeting with our bank and inquired about a "check scanner" which will allow us to deposit a large number of checks at any time. This will be beneficial for immediate deposits and can be done remotely.

She has also been looking into our Savings Plan and we are not making interest within that account. Jaimin with the help of Megan will be exploring options of putting our Savings Account into a CD or high yield savings plan to help grow the money we do have in this account.

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## Finance Report

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Jaimin provides a comparison of Affiliate 2 in 2022 and 2023

	2023 AFF #2	vs 2022
<b>INCOME</b>	<b>\$80,000.00</b>	<b>\$56,000.00</b>
<b>EXPENSES</b>		
FOOD	\$451.00	\$171.00
HOTELS	\$3,291.00	\$2,500.00
AWARDS	\$5,042.00	\$4,180.00
STAFF/JUDGES	\$12,289.00	\$11,201.00
PHOTOGRAPHER	\$900.00	\$300.00
FACILITY	\$18,440.00	\$17,320.00
PAYOUTS	\$11,429.00	\$8,038.00
NRHA/CDFA	\$3,000.00	\$1,975.00
<b>Total Expenses:</b>	<b>\$54,842.00</b>	<b>\$45,685.00</b>
<b>Est Profit</b>	<b>\$25,158.00</b>	<b>\$10,315.00</b>

She believes the stall increase charges and more horses showing at this year's show allowed for the improvement.

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## Apparel

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Jaimin reports that we sold many t-shirts at the last show. She is ordering more summer apparel to be available at Affiliate #3.

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## Awards

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Debbie states that the Awards Program at Affiliate 2 went well.

Debbie will augment the 1-5th awards to make it more attractive to winners for future shows.

She is currently working on pulling in awards for Affiliate 3 and comments we are close to using all old inventory from awards collected in the past.

Exhibitors gave good feedback to Debbie. Tack items were requested such as nose bands, reins, halters, etc. Winners did enjoy being able to pick their awards from designated group of products that Debbie had laid out.

GutX and headstalls that sponsorship has acquired is something we can add to remaining shows per Jaimin and Barbi and Debbie will incorporate these into the offerings.

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## Sponsorship

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Barbi reports the following:

SPONSOR NAME	LEVEL	COMMITMENT	AMOUNT PAID SO FAR
Total Buckle level		\$5,950.00	\$4,200
Total Youth Money		\$1,000.00	\$0
Total Bronze and Above		\$22,000.00	\$12,250
Total Misc.		\$200.00	\$200
Total towards Aged Event Money		\$9,000.00	\$4,500
Total towards Woodside Derby		\$13,000.00	\$8,500
Total towards Woodside Tables		\$14,000.00	9000
Total Mix of "in kind" and money		\$12,622.00	\$12,622
<b>Total Commitment/Paid</b>		<b>\$77,772.00</b>	<b>\$51,272</b>

VIP Tables for Affiliate 3 – the Sponsorship Committee is building a budget to propose to the BoD to spending on VIP support such as, flowers, snacks, drinks, dessert, possible dinner tickets.

Kelsey has call out to insurance writer for alcohol for not only Affiliate 3 but all events for WCRHA.

Jaimin goes over that our insurance policy only covers equine related accidents – equine liability policy it is called. Kelsey is looking to get multi event policy for broader coverage.

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## Show Committee

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Kelli reports Affiliate #2 recap – comments from judges were positive.

Entries were high with Friday having 125+, Saturday with 116+ and Sunday 65+.

The RV parking lot was full of members as well.

TRFAM Qualifiers will need to be submitted to Mandy ASAP. Jaimin states she will get in the mail on Friday.

Affiliate 3 forms have been available for some time now.

Art will not be available to run the gate and Kelli asks for suggestions for capable person for the whole event. This is a paid position, and we will pay hotel stay if needed.

Thad announces that here is a change on who will suppling bedding as now unknown. BoD will need to look at suppliers and how hay and shavings will be distributed at the show.

Jaimin recommends that on RV spots, that there is marked up \$15 a night for full and dry camping slots.

We are currently sold out of RV spots and most went to sponsors.

Affiliate 4 in August is a 4-day show so we can plan additional club events. Kelli states that NRHA approval is in for this show.

We will do Pro-AM Youth Fundraiser and suggest we add a –Reining Pleasure class to include fun awards (oldest rider / horse combo) etc. All suggestions are welcome.

Kathleen Cook has offered to do a dinner at Affiliate 4 and for the Year End Show –Emily and Ryan Harper would like to host a dinner. Megan offered to do cookies at a dinner with Kathleen.

All details to come forward in future meetings.

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## Show and Arena Conditions

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Mike report on the ground conditions at Corning:

It took half a day to get the ground prepared to our reining condition levels – the ground is older and did take some time to get up to desired results. The ground held up through out the show.

The warmup footing improved when double drags took place in that pen.

For Affiliate 3, Mike and Thad will caucus on footing preparation.

Thad will be working ground at the venue prior to our event and expects our footing to be ready day 1.

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## Professionals Committee

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David has no report this month.

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## ManPower

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Kain expressed that there is a need to get more people to volunteer their time. This includes:

- Working gates

- Helping Art

- Banner hanging and tear down

- Other items as requested at each event.

He will work with Kelli on how we can create a list of volunteers and hopes that each barn will contribute.

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## Digital Communications

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Melinda reports that Affiliate 2 communications / posting were as usual except for promoting sponsors.

Melinda recommends that for Affiliate 3, 4 and Year End shows, there be more collaboration on recognizing all sponsors during affiliate events between the Digital Communication and Sponsorship committees.

Feedback from the WCRHA “Bits of News” has been overwhelmingly positive. Jaimin will continue to release these throughout the year.

Jaimin is taking lead on creating on-line entry forms that will allow end user to fill out and send entries, including attachments (membership cards, horse license, etc.) on a single page on website.

Melinda and Jaimin will continue to map out creatives for the remainder of the year with Jaimin taking more lead on projects as we move through the year.

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## By-Laws

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Kelli , Kain and Derek have been working on a policy change to get elections done by year end Chair and Committee assignments can start new year off immediately.

She will bring recommendations to the next meeting.

This will include looking at an interview process as part of the policy, so candidates understand and acknowledge the commitment WCRHA is looking for in BoD positions.

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## Membership Service

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Art reviews Membership report for May. New members have been approved.

Jaimin will send emails to membership in December to provided friendly reminder to renew.

### Membership for 2023 as of May 24th, 2023

		April 2023	April 13th 2022	
90	1 Year ending 2023	83	103	- 13
31	3 year ending 2023	31	15	+ 16
26	3 year ending 2024	26	32	- 6
7	3 year ending 2025	7	26	- 19
1	3 year ending 2026	1		
1	3 year ending 2027	1		
24	Youth 1 year	21	30	- 6
<u>71</u>	Life	71	<u>67</u>	+ 4
251	Total Members	230	273	- 22
34	New Members this year		38	- 4
76	2022 Members who have not renewed (13 are Youth)		113	

**New Members April 13th - 18th, 2023**  
**Before Affiliate #2 Start**

	<b>Youth</b>					
	<b>1 Year</b>					
	<b>3 Year</b>					
	<b>Life</b>					
<b>ID #</b>	<b>First</b>	<b>Last</b>	<b>Home Address</b>	<b>City</b>	<b>St.</b>	<b>Postal Code</b>
2229	Lucia	Nunes	9179 Golf Link Road	Hilmar	CA	95324-9306
2230	Barbi	Fowler	6600 Wisconsin Ave.	Arbuckle	CA	95912-9732
2231	Christina	Holum	P.O. Box 2	Somerset	CA	95684-0002
2232	Connie	Littrell	34670 Co. Rd. 29	Woodland	CA	95695-9349
2233	Shelah	Kell	8850 Randolph Drive	Plymouth	CA	95669-9703
2234	Sophia	Gilliam	18915 Ridge Road	Pine Grove	CA	95665-9468
2235	Emily	Hoff	920 Ventura Ave.	Albany	CA	94707-2123

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## Youth –

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Kelsey reports that last show provided a youth ice cream social event on Saturday, there were 10-12 youth in attendance.

Saddle cleaning fundraiser was moved to July where more youth delegates will be in attendance.

Jennifer Gilliam is looking to work Kelsey at this event.

At Affiliate 3, WCRHA will provide a kid friendly table among the VIP table set up.

Sponsorship meeting will discuss kid friendly items such as food, drink and table entertainment (coloring, games, etc.)

Pro/AM and Calcutta is scheduled for August. Youth is also looking into adding a dunk tank and creating a fundraiser around this.

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## Banquet

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Kelsey has no report.

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## Special Events

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Kain has taken on the Horse Expo event for WCRHA. We are slated to hold (2) 90-minute clinics a day – June 9-11. WCRHA will be in Arena 10 for the weekend. Kain is working on procuring trainers to be available for demos. A booth for information will also be set up.

Jaimin and Megan have offered to work the booth

Digital Communications will create announcement for social media and website.

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Old Business: Melinda reads Thank you from Karley Fuller for condolences gift and card WCRHA sent.

New Business: Thad mentions he would like to try to fill in BoD positions ASAP to continue activities for 2023.

Meeting Adjourned 8:34 PM

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Motioned: Melinda Second: Megan