

BANNER PLACEMENT POLICY AT WCRHA SHOWS & EVENTS 2023

An updated list of all current sponsors who have banners to be displayed at WCRHA shows or events will be given to the manpower committee chairman by the sponsorship chairman at least 3 days before the show or event.

The arena banners should all be approximately the same size of 3' by 4' or 5'.

The arena banners should be placed where the live feed and videographer will see them whenever possible, usually on the opposite wall from the judge's chairs.

The arena banners should be placed starting in the middle of the arena wall and work outwards evenly spaced.

The safety of horses and riders is the most important consideration as to when and where banners are placed in the show arena.

There are to be NO changes to arena banners or additions of banners in the show arena after the "set up" day which is the day before the schooling day.

Banners with horse photos on them are to be placed in the arena so that the horses showing are not running towards those banners, even if they should be placed elsewhere depending upon the sponsor level.

Banners that may scare horses such as those with large animals or black spaces will be placed outside of the arena, even if they should be placed elsewhere depending upon the sponsor level.

Banners that are not from the below listed sponsors or are from other sources will require prior board approval to be displayed and will not take priority placement over the sponsor level banners.

The following sponsor banners will be displayed starting in the middle with the highest level of sponsorship and working outwards evenly spaced;

1. Diamond Sponsors can have up to 2 banners to be placed in a premium position in the arena.
2. Platinum Sponsors can have up to 2 banners to be placed in the arena.
3. Gold, Silver and Bronze Sponsors each have 1 banner to be placed in the arena.

Banners should be rolled up with an identifying mark on the outside and stored neatly in the WCRHA trailer for easy access for the manpower committee.