



MINUTES

April 13th, 2023 | Meeting called to order by Thad Carr @ 6:32 PM

In Attendance

Melinda Gaw, Art Fingerle, Thad Carr, Jaimin Kozlowski, Kelli Brummett, Kelsey Njus; Barbi Boyle, Kain Emmons, Chuy Chavez, Megan Myerdick, Mike Boyle, Debbie Tweedy, David Hanson

Late:

Absent: Elizabeth Atkins

Guests:

Approval of March 2023 Minutes

Motion: Mike Seconded: Debbie

Next Board Meeting Date: **May 24th, on Zoom at 7PM**

Presidents Report

NA

Treasurer's Report

Jaimin provided the following report:

*Club Balance -----\$88,345.14
*Youth Balance ----- \$4,582.73
*Savings ----- \$35,140.52
*Square ----- \$776.10

Finance Report

Jaimin has no report this month.

Apparel

Jaimin has placed orders for shirts for summer shows. She stated it was a small order so we can sell stock at Affiliate #2.

Awards

Debbie begins by thanking Kain for sending inventory from the awards trailer to her.

She is working with Tim Bauer at EO for awards for upcoming shows. Protect the Harvest is still thinking of what they may be able to offer WCRHA this year as well. Debbie is also working with Straight Arrow who provides horse products. Vetericyn will also be sending products to be used as awards.

Debbie asks the BoD for input or suggestions.

The Affiliate #2 TRFAM awards will be coordinated with Kelli's help, Debbie reports.

Sponsorship

Barbi reports the following:

SPONSOR NAME	LEVEL	COMMITMENT	AMOUNT PAID SO
Total Buckle level		\$4,900.00	\$3,500
Total Bronze and Above		\$22,000.00	\$9,500
Total Misc.		\$200.00	\$200
Total towards Aged Event Money		\$7,500.00	\$4,000
Total towards Woodside Derby		\$13,000.00	\$6,000
Total towards Woodside Tables		\$11,000.00	1000
Total Mix of "in kind" and money		\$10,052.00	\$6,552
Total Commitment/Paid		\$69,652.00	\$30,752

She also reports she has received a headstall from Carlos Silver.

Sponsorship committee asks BoD for 5 leads to call upon for sponsorship this year – send all leads to Barbi and/or Megan.

Goal for Affiliate #3 VIP table money to be paid by May 1st.

Barbi states we can sell up to 20 tables for event and asks for invoices to be sent out.

Foxhaven Ranch would like to offer their facility and wine (2 cases) for the 2023 banquet in exchange for sponsorship.

BoD has agreed to accept their \$2K sponsorship.

Show Committee

Kelli reports Affiliate #2 is ready to go.

Affiliate #3 forms are ready to go to Melinda for posting. NRHA approvals have been obtained. Rookie Shoot out rules have been reviewed and ready. Stall fees for this show will remain at \$250 per stall.

Stall count needed by June 26th.

July 4th Woodside needs \$10K check for facility deposit.

We have an unknown manure haul that needs to be cared for and we will not know cost until after show.

We will add \$40 facility fee on form per horse, per BoD approval to help cover manure costs.

Show and Arena Conditions

Mike will be calling Terry Skevington soon to discuss the following for the Affiliate #2:

Equipment preparedness

Ensuring enough material in show and warm up pens

Professionals Committee

David talked with all trainers about who would be available for Horse Expo. Horse Expo is at the same time as Idaho TKO event.

David is looking to see who is going to Idaho and mentioned Ollie Galligan and Christian Rammerstorfer may be here for Expo.

David will confirm trainer availability and will send list to Chuy and Megan.

ManPower

Kain sent out inventory list to BoD from WCRHA trailer.

He will organize banners within the trailer and have everything ready to go to Affiliate #2.

Digital Communications

Melinda reports that all creatives and updates to website have been made as they have come into the committee.

Jaimin has taken the lead on Social Media monitoring and posts on the platforms.

She has also done a great job with the WCRHA email blast, with releasing our second edition last week. Website knowledge transition is beginning, and Jaimin will be reaching out to committee chairs as time permits, to update current pages to the website.

Jaimin has also been the Digital Communications liaison with the sponsorship committee working collaboratively with that group.

Melinda and Jaimin are working on Star, Spangled Slide and End of Year promotion creatives in the next following weeks.

By-Laws

Kelli has been working with Kain with understanding of our current By-Laws.

Derek Brummett is also helping to review the By-Laws. The team will look at how we can update either By-Laws or policies to include the full committee assignments by end of current year vs first BoD meeting in following year after General Meeting, typically held at our year end banquet.

Membership Service

Art reports that Affiliate #1 membership points for Year End program are being worked on currently Horse of the Year and Saddle points are posted on the website.

Membership for 2023 as of April 13th, 2023

		Feb. 2023	April 13th 2022	
83	1 Year ending 2023	75	103	- 20
31	3 year ending 2023	31	15	+ 16
26	3 year ending 2024	26	32	- 6
7	3 year ending 2025	5	26	- 19
1	3 year ending 2026	1		
1	3 year ending 2027	1		
21	Youth 1 year	20	30	- 9
<u>71</u>	Life	71	<u>67</u>	+ 4
230	Total Members		273	- 18
23	New Members this year		34	- 11
77	2022 Members who have not renewed (14 are Youth)		113	

New Members Feb. 15 - April 13th, 2023

ID #	Youth				City	St.	Postal Code
	1 Year	3 Year	Life				
2225	Ashley	Stahley			Elverta	CA	95626-9683
2226	Devon	Martin			Newport Beach	CA	92660-6617
2227	Albert Joseph (AJ)	Sweazy			Lemoore	CA	93245-4958
2228	Debbie	Sharp			Brentwood	CA	94513-4805

Youth –

Kelsey reports that there will be a Youth Saddle Cleaning at Affiliate #2. David Hanson has procured saddle cleaning products for the fundraiser.

Banquet

Kelsey has been in communication with FoxHaven to begin discussions for Year End Awards Banquet. She is also working with insurance in regard to alcohol inclusion with WCHRA policy.

Special Events

Chuy was not available for his report, therefore Thad stated the following:

Need to get to MEC/Expo team our intent to participate. Expo takes place June 9-11

Megan has volunteered to work WCRHA table at the Expo but does need more details.

Old Business:

New Business: Thad mentions that Elizabeth is looking to speak to him regarding remaining on the board due to work related issues. BoD's will be notified of outcome of discussions.

Meeting Adjourned 7:45 PM

Motioned: Melinda Second: Kain