



# MINUTES

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*February 15, 2023 | Meeting called to order by Thad Carr @ 6:33 PM*

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## In Attendance

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Melinda Gaw, Art Fingerle, Thad Carr, Jaimin Kozlowski, Kelli Brummett, Rachel Fingerle, Kelsey Njus; Barbi Boyle, Kain Emmons, Chuy Chavez, Megan Myerdick

Late: Elizabeth Atkins – 6:47

Absent: Mike Boyle, Debbie Tweedy

Guests:

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## Approval of December 2022 Minutes

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Motion: Jaimin    Seconded: Rachel

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Next Board Meeting Date: **March 8<sup>th</sup>, 2023, on Zoom**

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## Presidents Report

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Thad opens the meeting and welcomes new and returning BoD. He is excited that we do have a full board this year and mentions that with a full board, we can provide a chair for each committee and expand current committee as needed. Thad would like to get back to committee run board with input from all participating members. Thad had Jaimin read the BoD participation requirements.

He congratulates everyone who supported our first show of the year. He is hopeful that we can continue this success of bringing in more revenue so we can increase payouts and awards to our exhibitors.

Thad reads out new members that were brought in by acclamation.

Megan Meyerdick

Chuy Chavez

Kain Emmons

Elizabeth Atkin

Debbie Tweedy

Executive Board of Directors were approved as follows:

Kelli Brummett – 1<sup>st</sup> VP

Mike Boyle – 2<sup>nd</sup> VP

Treasurer - Rachel Fingerle

Secretary – Melinda Gaw

Sargeant of Arms – Jaimin Kozlowski

## Treasurer's Report

Rachel provided the following report:

\*Club Balance -----\$78,774.83

\*Youth Balance ----- \$6,122.46

\*Savings ----- \$35,138.79

\*Square ----- \$100.00

## Finance Report

Jaimin – Affiliate 1 report is finalized. Jaimin reports the following. She will remain Chair in 2023.

<b>Aff #1 2023</b>					
Income	Entries	22,175.00			
	Stalls	42,000.00			
	Haul Ins	480.00			
	Schooling	9,800.00			
	Office Fee	4,880.00			
	Photo/Video	3,113.00			
	Late Fee	810.00			
	CC Fee	518.85			*will increase
	Drug Fee	2,808.00			
*show income		<b>86,584.85</b>			
Mem/Nom		4,426.00			
	Apparel	439.91			
*total from event		<b>91,450.76</b>			
Expenses	Facility/Rentals	28,555.50			
	Judges/Staff	12,359.65			
	Food	571.59			
	Video	2,300.00			
	Photo	900.00			
	NRHA	1,632.75			
	CDFA	1,638.00			
	Payouts	11,976.13			
	Awards (all)	5,154.62			
			<b>65,148.24</b>		
			Income	\$86,584.85	
			Expenses	\$65,148.24	
				\$21,436.61	show profit
			Additional Income	\$4,865.31	
				\$26,302.52	total profit

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## Awards & Apparel

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Debbie Tweedy has been named the 2023 Awards Chair.

Jaimin reports Kain currently has trailer. The trailer does have a leak and an appointment has been made with Trailer Specialist for repairs and maintenance.

Kain will help Jaimin make a list of repairs needed. Jaimin will get a quote for sealant. David mentions that this could be a sponsorship. Budget has been approved to pay for repairs if not services donated.

Thad has been speaking with Tim from Equine Oasis (EO) for a potential saddle provider for awards this year in addition to other award items. Thad expressed that Equine Oasis can be more economical than vendors we have been using in the past.

It was agreed that the following move to EO to supply.

Banquet saddles - 3 adult and one youth

Thad has also asked for consideration to change our prior buckle vendor Skyline to EO

All buckle transactions should be reviewed by Show Committee to approve style and ensure correct divisions are listed for production.

Jaimin will remain Apparel Chair for 2023. She has been approved a budget up to \$1500 for purchasing.

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## Sponsorship

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Thad leads off the discussion by saying that we need to expand the committee as this is our most important arm of WCRHA. He also asks that BoD bring in at least 2 Sponsors this year. Barbi will remain Chair in 2023.

Barbie reports the following:

WCRHA SPONSORSHIP

Committed in Dollars

Youth money	\$1000
Bonze and above	\$4000
Aged Events	\$3500
TOTAL	\$8500

Money paid \$3000

Mix of "in kind" and money given

Gut X	\$3852 in awards
Donna Madill	\$500 in Weaver headstalls for awards.

This year's committee's goal is to be collaborative with other committees to ensure our sponsors get highlighted / promoted in all areas of our club. Other top items they will be concentrating on are:

- Corporate sponsorship
- Additional ideas to thank sponsors.
- Expand / change sponsorship packages.
- Provide better banner management.
- Plan large sponsorship drive for Affiliate 3 – Woodside show.

A budget for \$1500 was approved for the committee to use this year. for thank you to sponsors was approved

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## Show Committee

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Kelli provides Affiliate 1 review. She received positive responses from judges. They found our show very organized and praised Art and the show staff for being very professional.

Kelli asked for feedback on the Affiliate 1 show scheduling. She is recommending keeping the scheduling the same for Affiliate 1 2024.

Affiliate 2 paperwork has been sent in to NRHA. This will be a Run For A Million Qualifier and we will be using the theme "Spin to Win". This show will be held in Corning in May of this year.

Affiliate 3 – Kelli will be looking for a theme for this show and recommends we go to social media for members' input.

This will be a 4-day show. She recommends we add a “Rookie Shoot Out”. Kelli is working on requirements on this class. It was agreed that we will provide a trophy saddle for the winner of this class.

There was much discussion of making this show into a VIP style of event.

WCRHA will need to manage the activities on our own and therefore there will need to be collaboration with Man Power, Special Events to produce this type of show.

Stall fees will be higher at this venue, and we need to rely on our Trainers/Professionals to relay this information to our members, in addition to show premium and digital communications.

Kelli is looking to begin preparing the premium for this show.

Events, additional classes, payouts need to be determined so we can include in the program.

Thad to send Kelli and Melinda hotel information for exhibitors, vendors, etc.

Kelli reviews the cost of NRHA awards for the new BoD so all can understand cost to putting on larger “monied” classes and what is required by NRHA.

Kelli remains Chair in 2023.

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## Show and Arena Conditions

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Thad reports that weather conditions for Affiliate 1 lead to poor ground in warm up arena. He emphasizes that the goal for 2023 is to provide good ground at the beginning and end of each show produced by WCRHA.

Mike Boyle will be Chair in 2023.

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## ManPower

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Kain will be taking over this Committee and will be reaching out to other committees for help as needed.

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## Digital Communications

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Melinda asks Committee Chairs to look at their content on the website and submit updates to the Digital Communications team.

She also asks that all board members that have not forwarded photos for website – to please do so to update the website.

Melinda will be working with Jaimin in preparing her to take over DC in 2024. They will be reviewing over the next year:

- Social Media care and will propose ideas on expansion or a softening of rules put in place in 2022 by the BoD to allow for more community engagement.
- How to ensure there is cross pollination of committees to ensure DC is creating the content/promotions/ marketing creatives while keeping the integrity of the WCRHA branding

- Website improvements will be looked at and ideas/ upgrades presented to the BoD as DC team creates a vision that can be articulated for their review.

Melinda remains Chair with Jaimin as Co-Chair in 2023.

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## By-Laws

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Kelli will take Chair of this committee in 2023. Derek Brummett will be a member of this committee.

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## Membership Service

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Art reports the following: Art remains Chair of Membership in 2023.

Membership for 2023 as of February 15th, 2023

		This time last Year	Feb. 10th 2022
75	1 Year ending 2023	87	-12
31	3 year ending 2023	15	+16
26	3 year ending 2024	33	- 7
5	3 year ending 2025	19	-14
1	3 year ending 2026		
1	3 year ending 2027		
20	Youth 1 year	27	- 7
<u>71</u>	Life	<u>67</u>	+ 4
230	Total Members	248	-18
23	New Members this year	32	- 9
82	2021 Members who have not renewed (14 are Youth)	113	

**West Coast Reining Horse Assoc.  
New Members Jan. 1st - Feb. 15, 2023**

ID #	First	Last	Home Address	City	St.	Postal Code
2202	Cindy	Sweigart	P.O. Box 530	Plymouth	CA	95669-0520
2203	Kimberly	Rooker	357 Nevada Street Ste A	Auburn	CA	95603-3746
2204	Madeline	McAferly	P.O. Box 252	Littlerock	WA	98556-0252
2205	Sarah	de Sanz	300 Lawndale Road	Kenwood	CA	95452-9006
2206	Jim	Shroyer	1955 Indian Valley Road	Novato	CA	94947-4213
2207	Tammy	Burgin-Reitzell	11527 Lacey Road	Galt	CA	95632-8551
2208	Maxx	Gonzalez	9296 Salmon Creek Drive	Elk Grove	CA	95624-4092
2209	Luca	Downie	16601 Alpine Lane	Pioneer	CA	95666-8814
2210	Lynn	Egen	7602 Meadow Lark Lane	Granite Bay	CA	95746-6904
2211	Kinley	Foster	6485 Buckeye Lane	Granite Bay	CA	95746-8826
2212	Jessica	Neves	1357 Bynum Way	Oakley	CA	94561-3112
2213	Lindsay	Lyons	707 Monte Verde Lane	Brentwood	CA	94513-6730
2214	Laurianne	Duval	9296 Salmon Creek Drive	Elk Grove	CA	95624-4092
2215		KR Ranch LLC	435 Rockwell Blvd.	Sparks	NV	89441-8560
2216	Austin	Jewell	P.O. Box 693	San Martin	CA	95046-0693
2217	Katie	Bowling	8300 E. Peltier Road	Acampo	CA	95220-9607
2218	Faron	Forsyth	P. O. Box 2503	Medicine Hat	Alberta, Canada	71A868
2219	Stacey	Anderson	26767 Rosa Lane	Fort Bragg	CA	95437-8416
2220	Zoey	Poulter	5681 Amber Fields Drive	Shingle Springs	CA	95682-8077
2221	Lazaro	Hernandez	3035 S. Bronco Street	Las Vegas	NV	89146-6601
2222	Gary	Neves	1357 Bynum Way	Oakly	CA	94561-3112
2223	Ramiro	Montemayor Santos	P.O. Box 289	Wilton	CA	95693-0289
2224	Jean	Battellx	21249 Montgomery Ave.	Hayward	CA	94541-2079

All new members have been reviewed and approved.

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## Youth –

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Kelsey reports that Affiliate 1 had a large Youth turn out at their meeting. Youth have started to plan for activities for 2023. Items discussed were:

Affiliate 2 – Saddle Cleaning

Pro-AM at a later show

New youth fundraiser “Ride a Buck” where riders must keep a dollar under their seat for as long as possible.

Kelsey will work with Rachel on adding additional language into insurance policies as needed for youth events that require ridders for safety reasons. Kelsey will remain Chair in 2023.

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## Banquet

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Kelsey goes over banquet cost for this year, which is below. – In comparison from year prior – we were able to make a profit with this banquet.

Banquet Cost		
1/14/2023		
	Estimated cost	Actual
Fox Haven Rental	2120	2120
Increased Insurance	500	278
Food/Servers	2304.55	1873.77
Tip	460	250
Dessert	200	260
New facility insurance		20
<b>Total</b>	<b>5584.55</b>	<b>4801.77</b>
Other Costs		
Programs		169.72
Amazon Décor		132.14
Dollar Tree Décor		29.53
Flowers		85.82
Cups/napkins		81.56
<b>Total cost</b>		<b>5300.54</b>
Income	Number of tickets sold	Income
	84 adult On time paid	4200
	6 kids	150
	7 Adult late	420
	Raffle Tickets	1100
	Overflow bar sponsorship	72.12
	<b>Total income</b>	<b>5942.12</b>
	<b>Estimated profit</b>	<b>641.58</b>

Foxhaven has asked for a sponsorship credit. Kelsey will work with Barbi on sponsorship level.

Banquet was well received. Kelsey is proposing to schedule again at Fox Haven again next year.

Kelsey remains Banquet Chair with Jaimin taking Auction Chair

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## Special Events

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Chuy will be taking on the Chair position for Special Events this year. One of the first items for consideration is to partner with MEC/Horse Expo to potentially put on a Reining Clinic.

Other items that BoD is looking to bring back to our WCRHA members are the following:

- Rookie/Non-Pro Day

- Judges Seminar

- Group events at Affiliate / Year End Shows

There are other idea and programs the Special Events team will bring to meetings in the future for consideration as we move through the year.



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## Old Business:

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Kelsey brought up that we still need to work with insurance agent, with Rachel to understand what we can do to ensure WCRHA is covered when we have special events that may have alcohol present.

Kelsey to work with Rachel to schedule a call with agent.

Logos on delayed and live feeds, per Megan needs to be readdressed with Lavoy as the Affiliate 1 show did not have logos of sponsor present.

Sponsorship committee to work Lavoy on what we can do with the feeds and logo place and / or come back with other options for sponsors.

For Professionals Committee – David will remain Chair in 2023.

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## New Business:

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Karley Fuller Donation from WCRHA

Melinda asked the BoD to consider a small donation to Karley Fuller and her family as her husband passed away unexpectedly. The BoD agreed to support Karley with a 500 donation and all of pass on our thoughts to her and her family during this difficult time. Melinda will ensure that the donation is received.

Thad mentioned that George King, who represents West Affiliates in the NRHA Affiliate Program Committee has asked if we had any recommendations on changes/ improvements to the Affiliate Program overall.

All recommendations should be passed on to Thad so he can provide feedback to George.

Barbi brings up the subject of the ability for plaques to be re-donated. The BoD agrees that the cost to replace a plaque for use at current shows is not cost effective to the club and therefore we will not be accepting used plaques at this time.

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Meeting Adjourned 9:12 PM

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Motioned: Rachel      Second: Melinda