



MINUTES

March 16, 2022 | Meeting called to order by David Hanson @ 6:30

In Attendance

Melinda Gaw, Kelsey Njus, David Hanson, Art Fingerle, Thad Carr, Jaimin Kozlowski, Kelli Brummett, Mike & Barbi Boyle, Rachel Fingerle

Excused – Dino Hasanbasic

Unexcused – Jason Richards

Approval of Minutes

Motion: Rachel Seconded: Melinda

Next Board Meeting Date:

April 13th, 2022

Presidents Report

Nothing to report this month

Treasurer's Report

*Club Balance -----\$70,501.92

*Youth Balance ----- \$4,929.45

*Savings ----- \$35,143.82

*Square ----- \$100.00

Finance Report

Jaimin goes over her workbook for Finance. Affiliate #2 shows profit of \$10,839.00 – subject to change as numbers become final.

Awards & Apparel

Jaimin reports everything is in order for next show, Affiliate #3. She asked a few sponsors if they would like to donate to a goodie bag for next show. Carla Odetto/ PEN has agreed to provide some product.

Jaimin asks the BoD if we can forgo providing NRHA plaques and trophies at the EoY Show. BoD is asked to consider if this is something we want to do, perhaps do a hybrid of classes. Will bring up at next meeting a suggested plan to present to Show Committee and Sponsorship and organize a meeting for discussion and final decision.

Sponsorship

Barbie reviews her report – 2022 WCRHA Sponsorship as of March 16th 2022

| Sponsor Level | Commitments | Paid |
|---------------------------|-------------------|---|
| Buckle | \$2450 | \$1600 |
| Bronze and Above | \$3500 | \$2500 |
| Aged Event | \$4500 | \$3000 |
| Total | \$10,450 | \$7100 |
| | | |
| “In Kind” money or awards | Products - \$1000 | Webcast @show - \$500 per show paid by Carla to Lavoy |

Barbi asks what we can “give back” to our sponsors. Suggestions are dinner tickets to banquet and recognize our sponsors at the event. Thank you gifts such as wine glasses, beer glasses, TY plaques, etc could be presented. Ensure we send out Thank you cards.

Show Committee

Kelli reports Affiliate #2 – Terry and Carol were great to work with in Corning. Schedule went well. For consideration for next year is to see if we want to include AQHA ranch riding next year, we had a low exhibitor participation. Kelli may talk to Terry on better dates for 2023. Affiliate #3 is set and ready to go. She is now beginning to work on Affiliate #4.

Show and Arena Conditions

Mike reports that Corning was as good as we usually get in show pen, but more work needs to be done with the warmup pen. Terry did make the show pen a priority. If we do use Corning next year, we will need to ensure the warm up pen is up to standards.

Thad reports on the MEC arena 11 that we will be using for GNG and rest of our shows, Van at MEC is working on footing in arena 11.

Event ManPower

No Report

Digital Communications

Melinda reports that Affiliate #2 went well. Affiliate #3 Show information has been posted. Various communications are being published as needed.

By-Laws

No Report

Membership Service

Art reviews the latest updates for membership.

Membership for 2022 as of March 15th, 2022

| | | Last Month | This time last Year |
|-----|-----------------------|------------|---------------------|
| 99 | 1 Year ending 2022 | 87 | 97 |
| 15 | 3 year ending 2022 | 15 | 39 |
| 32 | 3 year ending 2023 | 33 | 17 |
| 24 | 3 year ending 2024 | 19 | 27 |
| 29 | Youth 1 year | 27 | 25 |
| 67 | Life | 67 | 63 |
| | | | |
| 266 | Total Members | 248 | 268 |
| 34 | New Members this year | 32 | 42 |

We had 4 new members for March – Motion to approve new members Motion: Rachel Thad Seconds

Youth

Youth Meeting was held on Saturday of Affiliate #2. Youth would like to do saddle cleaning at YE show For August Show Kelsey would like to offer Pro AM event– Also do a game night (music and games) taco guy, dunk tank for trainers, sponsors to provide prizes. Affiliate #4 would be a Youth fund raiser show. Kelsey will talk to Kelli on Pro AM details.

Banquet

Kelsey stated that she has talked with Paige Haverland regarding our next banquet venue. Discussion went well and Kelsey will continue to go down the path of using Fox Haven Ranch.

Special Events

No Report

Old Business

John O'Hara email

David understands that bringing him back to our shows is not an option.
David asks if the BoD can reach out to John outside of WCRHA.

New Business

Tessa Hauge – Jr. Rodeo Queen Sponsorship

Jaimin – Tessa is asking for WCRHA to sponsor her for \$200 for her Jr. queen run. The BoD does not approve.

Rachel has a letter that she reads to us from UC Davis Equestrian Development fund that WCRHA did sponsor.

Thad brings up By-Law on BoD members and attendance. Do we enforce the rule?

David will speak with the BoD's that are affected.

Meeting Adjourned 7:39 PM

Motioned: Rachel Second: Thad