

WCRHA BOARD MEETING MINUTES

March 11, 2020

6:30 pm

Conference call meeting

Meeting Brought To Order by David Hanson at 6:34pm

**GUEST:** None

**PRESENT:** David Hanson, Kelli Brummett, JoAnn Campas, Melinda Gaw,  
Thad Carr, Mark Faley, Rachel Fingerle, Art Fingerle, Kelsey Njus, Barbi Boyle, Vicki Dias,  
Jaimin Kozlowski, Ed Glavis,

**Absent-** Mike Boyle

**Vote to Approve Minutes**— for February 12, 2020 Board Meeting

Motioned by Rachel   Seconded by JoAnn   Motion Approved

\*Melinda will be posting minutes

**PRESIDENTS REPORT: DAVID**

Nothing to report at this time.

**NEXT BOARD MEETING DATES:** April 8<sup>th</sup> 2020 MEC Board Room

Ed Glavis and JoAnn Campas may not be able to join us at this meeting due to other commitments.

**TREASURER'S REPORT: RACHEL**

Reconciled Balance: \$51,358.63 as of March 9<sup>th</sup> 2020

WCRHA Savings: \$20,137.21

The Square: \$100.00

Youth Savings: \$1,467.26

**FINANCE: Mark**

Mark discussed the Budget and how he would like anyone that might have a question to make sure that they have the current budget on hand. He talked about the first Affiliate Show in Corning and that we were up 14 entries from last year. Mark stated the projections on the revenue side from the Corning show was very close to what was expected.

JoAnn suggested to add a value date to the Budget so we would know if the figures are current.

**SPONSORSHIP: JoAnn**

JoAnn sent us all a Sponsorship report that stated the year to date Sponsorship.

Total cash received \$4,550.00

Total Cash promised \$11,500.00

Total in kind Value \$3760.00

Total YTD Sponsorship Income \$19,810.00

JoAnn has been sending the Thank You cards out to all Sponsors as they come in. There was a discussion on running an add in the Pacific Coast Journal to advertise our affiliate in June and the Run For The Million qualifier. This will be talked about more in the future.

Barbi talked about the Run For the Million fundraiser and asked for ideas on how to go about it. Kelli suggested talking to Derek Brummett and also calling other shows and ask how they are handling it. Ed suggested talking to CPA to find out the logistics from their stand point.

**SHOW COMMITTEE: KELLI**

Kelli thanked Art for running the back gate, also thanked Thad for show rep and JoAnn and Barbi for the headstall pizza party along with Jaimin for the great awards, Melinda for the facebook posts and very timely draws and results on our website, Mark for bringing the awards trailer and also picking it up and taking it back as well as putting up the banners.

Kelli stated what a great job Mike Silva did as show manager and the judges had a lot of nice things to say about our club.

Kelli wanted to complement Rolling Hills and Terry Skevington and Carol on being so accommodating to us and doing such a great job. Kelli stated the show ran smooth and all class sizes were up.

Affiliate #2 - Kelli asked JoAnn for the sponsor information and also asked Kelsey for any Youth activities planned so she can put in the affiliate #2 premium. Kelli also brought up the question on if there will be a live feed. Kelli stated herself and Mike Silva plan to go to MEC and try and figure out all the specifics for the Affiliate #2 show.

#### **SHOW & ARENA: Mike Boyle & Thad Carr**

Thad stated the Corning ground was good and no complaints.

#### **EVENT MANPOWER: MARK**

Mark stated he got the banners up and taken down at the Corning show as well as getting the trailer to the show and back home. There was also a discussion on where they would place the banners at Affiliate #2 show.

#### **DIGITAL COMMUNICATIONS: MELINDA**

Melinda stated the posting went smoothly at Affiliate #1.

There was a discussion on electronic voting. Melinda and Kelsey put a test voting platform on website. It was explained on how it would not allow duplicate voting. There was a long discussion on the electronic voting and it was decided to table it until we as a board can come up with a list of the pros and cons and establish a way to make sure only the current new year memberships are eligible to vote.

#### **AWARDS & APPAREL: Jaimin**

Jaimin stated she was under budget for the Affiliate #1 and everyone seemed happy with their awards. Jaimin also stated she has purchased the awards for the Affiliate #2 show. Jaimin also mentioned she has been in contact with Straight Arrow that has a program going on that you can fill out a form and receive products at cost, she will fill out forms to get products at cost for the Affiliate #2 and Affiliate #3 & #4.

#### **By Laws: Ed Glavis**

Ed stated no major changes but just needs clarifications on issues that have come up and after he receives the feed back he will be sending it out to the board.

#### **SPECIAL EVENTS: Melinda**

Melinda has been finishing up with marketing material with the Reining Horse Foundation for the Horse Expo. Hoping to get everything out by next week, and has left a message with Ollie who is helping gathering trainers that will be helping with Boot Camp at the Horse expo. All seems on track. Melinda also spoke with Lauren Hanson and to Kelsey about getting youth help on Saturday and Sunday. Date of Boot Camp is 10<sup>th</sup> of May.

**MEMBERSHIP SERVICES: ART**

Total Members 244

New Members 31

**YOUTH: Kelsey**

Kelsey stated Lauren held a meeting at the Corning show and had about 10-11 kids there and they talked about some fundraiser ideas and have decided to go forward with the Pro-AM at the June show. They are planning on having another meeting at GNG to work out some details.

Kelsey stated she has the contract in hand for the banquet for 2021 and needed approval from David to sign it . David gave her authorization to except and sign contract.

**OLD Business:**

**NEW BUSINESS:**

**MEETING ADJOURNED : 8:13pm Motion by Rachel Seconded by JoAnn Motion passed**