

WCRHA BOARD MEETING MINUTES

November 13<sup>th</sup> 2019

MEC New Building

Meeting Brought To Order by Kelli Brummett at 6:30pm

**GUEST:** Derek Brummett, Barbi Boyle, Lisa Peters

**PRESENT:** Kelli Brummett, Mike Silva, JoAnn Campas, Melinda Gaw, Thad Carr, Mark Faley,  
Rachel Fingerle, Art Fingerle, Kelsey Njus, Mike Boyle, Vicki Dias, Ed Glavis

**Excused** – David Hanson,

**Not Present** -Tereasa Canada,

**Vote to Approve Minutes**— for November 13<sup>th</sup> 2019

Minutes Corrected

Motioned by Rachel    Seconded by Mike Boyle    Motion Approved

**PRESIDENTS REPORT: DAVID** -ABSENT -NOTHING TO REPORT

Lisa Peters with MEC came in and discussed getting together with Melinda to help start promoting the WCRHA Shows along with the MEC promotions.

**NEXT BOARD MEETING DATES:** Thursday December 12<sup>th</sup> at MEC room 6:30

**TREASURER'S REPORT: RACHEL**

Reconciled Balance: \$15,421.87

WCRHA Savings: \$30,129.48

The Square: \$100.00

Youth Savings: \$1,966.77

There was a discussion on the money going out for awards and the banquet.

Ed is getting some figures together on how much past shows, awards, judges etc. have cost so he can get a good starting point for the budget.

**FINANCE: Mark**

Mark discussed the Budget and the input in Categories from the information gathered from the category owners . Mark gave examples of categories and budget amounts. Mark stated we need to concentrate on cost saving and generating revenue.

**BANQUET: Kelsey**

Kelsey stated she has tentatively reserved the Country Club for 2021 Banquet.

Discussed the 2020 Banquet and the menu. The cost has gone up considerably and she has talked to a new person in sales that said she would see if they could create a special menu just for WCRHA Banquet that may be more affordable. Kelsey also discussed ways to possibly generate more revenue at the Banquet. Ideas were brought up on how to assure the Silent Auction (fundraiser) could be more successful.

There was a discussion on the amount of the Banquet tickets for this year and voted on. There was a motion by Melinda to raise the tickets to \$75.00 for Adults and \$20.00 kids

**Motion: Melinda                      Seconded By Mark                      MOTION DENIED majority nay**

after further discussion the tickets were brought down to \$65.00 per Adult, \$20.00 kids

**Motion by JoAnn                      Seconded By Vicki                      MOTION PASSED      1- NAY**

\*Following the Board meeting Kelsey continued to work hard at getting the venue to lower the dinner cost. Kelsey contacted the Board Members and we as a Board have voted via text and it PASSED for the Adult Banquet tickets to be lowered to \$60.00

Kelli proposed for 2021 depending on how the numbers look after the 2020 banquet on attendance and cost of putting on the Banquet, incorporating the awards banquet and general meeting into the first schooling of the year. Kelli stated this is just something to think about for now and to be added to the Agenda to be discussed more in detail at a later date.

Kelsey brought up the fact that John Ohara's dinner has been paid for in the past at the Banquets and ask for a motion to pay for his dinner for 2020 Banquet.

**Motion by Ed                      Seconded by Melinda                      Motion PASSED**

Kelli also proposed to have the 2020 Year End riders that are awarded a jacket to be able to fill out their own provided order form and WCRHA will pay for the jackets.

**Motion by Mike Boyle                      Seconded by JoAnn                      MOTION PASSED**

**SPONSORSHIP: JoAnn**

JoAnn went over sponsorship report as of September 21, 2019

JoAnn discussed how to generate more revenue at the Banquet.

JoAnn talked about putting on the Stallion auction and having PerfectHorseAuction.com be the one to handle the auction. The proceeds would go toward the the Year End Show. There was a discussion on what would be the incentive for the stallion owners. This will be added to the Agenda to be discussed further at a later date to work out the specifics.

### **SHOW COMMITTEE: KELLI**

Kelli went over 2020 Show Schedule

Jan 31- Feb 2 SCHOOLING MEC

March 6-8 Affiliate 1 Corning

May 15-17 Affiliate 2 MEC (outside)

June 24-28 Affiliate 3 & 4 (inside) grounds fee \$35

October 29-Nov. 1 Year End Show MEC (outside)

It was previously discussed and agreed that the Novice Horse Open Level 1 and Novice Horse Non Pro Level 1 starting 2020 will be \$250.00 added money instead of \$500.00 added.

It was discussed and voted on, All Shows plus Schooling, stalls will be raised to \$175.00

**Motion by Mike Boyle                      Seconded by Rachel                      Motion PASSED**

Kelli proposed raising the video / Photography fee to \$9 per run to fully cover their cost.

**Motion by JoAnn                      Seconded by Mike Silva                      Motion PASSED**

Schooling fees were discussed and voted to raise the schooling fee to \$40.00 at all shows.

**Motion by Art                      Seconded By Melinda                      Motion PASSED**

Kelli discussed the point system and how it would work for winning year end saddles.

Kelli also stated that Mike Silva will be taking over the show management position for 2020

### **SHOW & ARENA: Mike Boyle & Thad Carr**

Thad stated the importance of having the ground arrangements spelled out in contract for each show, so there are no surprises and we all know what to expect. MEC will charge \$35 ground fee for June Show.

### **DIGITAL COMMUNICATIONS: MELINDA**

Melinda discussed getting the WCRHA messages out on social media and ask the board if there was anything that needed to be put out there she would appreciate the wording so she could post it. Kelsey and Melinda will be working on projects for 2020 to make slight changes on the website.

#### **AWARDS & APPAREL: MELINDA**

Melinda stated she is on track for Banquet awards.

Melinda stated her goal is to have her completed awards workbook available by the next meeting so we can close this years books on awards.

#### **SPECIAL EVENTS: MIKE SILVA / MELINDA**

Melinda stated the Judges seminar possible dates would be in February 9,16, 23, 2020

Melinda is looking into a venues for the seminar. MEC has offered the meeting room for free but only holds 25 people. After the Judge has been chosen the date will be known.

There was also a discussion on raising the price to \$60.00 per person for the Judges Seminar.

#### **MEMBERSHIP SERVICES: ART**

Total Members 290

New Members 42

There was a discussion on how we should get creative in building new memberships.

#### **YOUTH: TEREASA**

Not Present

#### **OLD Business:**

N/A

#### **NEW BUSINESS:**

Mike Boyle mentioned Ollie Galligan has asked for the Board to consider having a one day show with a Schooling in 2021. It will be put on the Agenda for future consideration.

Vicki brought up the conversation of the membership voting either on the website or by mail. It will be put on the Agenda early in 2020 for early discussion. Melinda was in hopes she would have something to look at on the voting process and present it to the Board by the March Board Meeting.

JoAnn ask if the pharmaceutical rep vendors donate \$500.00 or more for a table at the Banquet if we could pay for their Banquet dinner. Maximum of 2.

**MOTION by Ed      SECONDED by Mike Boyle      MOTION PASSED**

**MEETING ADJOURNED : 9:17 pm**

