

West Coast Reining Horse Association

2018 Sponsorship Opportunities



Sponsorship Start Date:

Thank you for your sponsorship consideration. Our Club Partners help make it possible for our shows to be held at the best facilities with the greatest awards and the most fun for our members. You are greatly appreciated!

Sponsorship Level Recognition	Diamond	Platinum	Gold	Silver	Bronze	Buckle
Sponsorship Levels	\$10000+	\$3001+	2001+	1000+	\$500+	\$350

Size of Print Ad in WCRHA Reiner newsletter	1 Full Page - Priority Placement	1 Full Page	1/2 Page	1/4 Page	1 Business Card	Recognition on Sponsor Page
Size of Print Ad in WCRHA Member Directory/Calendar	1 Full Page - Priority Placement	1 Full Page	1/2 Full Page	1/4 page	1 Business Card	Recognition on Sponsor Page
Sponsor Logo and hot link on WCRHA website	Priority - All Pages	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Sponsor Banner displayed at all WCRHA shows	Premium	X	X	X	X	
Your Speciality item and Ad displayed at show	X	X	X	X	X	
PA announcements at events	X	X	X	X	X	X
Subscription to WCRHA newsletter	X	X	X	X	X	X
Show Named after you or your Comppany	X					
Livestream Watermark Permanent Logo Button Affiliate #1-5	X					
Livestream 30 sec video clip during drag times Affiliate #1-5	X	X				
Livestream 15 sec still ad Affiliate #1-5	X		X			

Speciality Sponsors	
Backgate delayed video feed sponsor	One sponsorship each show at \$500 -
Product Sponsors	Benefits based on value of product donated + 50% cash to receive full benefits

Affiliate Speciality Event Sponsors	
Naming rights for designated class (i.e., Select the Best Maturity)	Negotiated Contribution (may be used toward engraved saddle sponsorships)
Saddle Sponsors	2500-
Exhibitor Dinner Year End Show	1000-

Your Sponsorship Commitment

Sponsorship Level Recognition	Diamond	Platinum	Gold	Silver	Bronze	Buckle
Sponsorship Levels (please indicate)	Negotiated	\$3001+	2001+	1000+	\$500+	\$350
Speciality Sponsor (please indicate sponsorship and value)						

Sponsor Contact Information

Business Name (if applicable) _____

Contact Name _____

Mailing Address _____

Email _____

Phone number (s) _____

Website _____

Submit Sponsorship commitment and send checks to: Britta Jacobson
 6261 Warehill Rd.
 Santa Rosa, CA 95404
britta@bennettvalleyranch.com

Please make sponsorship check out to: WCRHA

For any questions contact Britta: 415-279-4307